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Insights on the Proliferation of Content Communication Tools

Highlights From Kiteworks 2024 Sensitive Content Communications Privacy and Compliance Report

PREMISE

Proliferation of Content Communication Tools Increases Security and Compliance Risks

32%

of Respondents Use

6+ Content Communication Tools

North American organizations have more content communication tools than EMEA and APAC

59% use 5+ communication tools versus 52% for APAC and 50% for EMEA

2023 to 2024 Decline:
Respondents in 2023 cited a higher use of content communication tools **(50% had 6+ tools)**

Proliferation of Communication Tools

Leads to Different Priorities

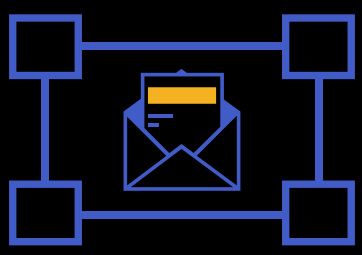
56%

of Respondents Cite

“Prevention of Leaks of Confidential IP and Corporate Secrets”

as Their Top Priority for Unifying and Securing Sensitive Content Communications.

Least-cited reasons were



Avoidance of Detrimental Brand Impact (15%) and **Consolidation of Vendors and Tools for Lower Cost (26%)**

Legal and Oil and Gas firms are most concerned when it comes to

Leakage of Confidential IP and Corporate Secrets (75%)

How Kiteworks Unifies and Secures Content Communication Tools

Consolidate and control risky third-party communications across various channels (email, file sharing, managed file transfer,

SFTP, web forms, etc.)

Unify visibility across sensitive files sent to and shared with customers, suppliers, and partners via the CISO Dashboard and/or an organization's SIEM

Use attribute-based access controls to track and control access to sensitive content across communication channels

Automate version control to maintain integrity of data

Eliminate legacy apps with deficient security standards by unifying those capabilities into one platform to reduce costs

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For all the findings contained in the 2024 Sensitive Content Communications Privacy and Compliance Report, download your copy today.