

Insights on Data Types and Classification and Risk Management **Highlights From Kiteworks**



2024 Sensitive Content **Communications Privacy** and Compliance Report

Unstructured Data That

PREMISE

Is Not Tagged and Classified Can Pose Serious Risk

of Organizations Tag and

Classify Less Than Half

Their Unstructured Data

Healthcare is the most

mature industry sector,

with

tagging and classifying three-quarters of unstructured data

tag and classify more than three-quarters of their unstructured data

Americas are doing

the best regionally

of organizations said 60% or more of unstructured data needs to be tagged and classified

and classified

classification requirements:

and classified and 17% say 80% or more

24% said all unstructured data must be tagged

Not All Unstructured Data Must Be

Tagged and Classified



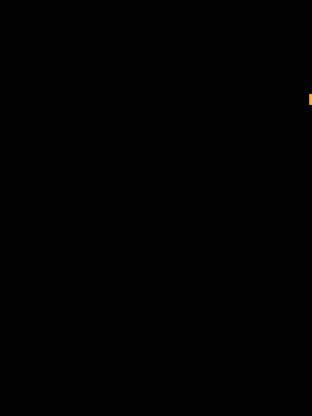
15% of those with 30,001 employees say they

Federal government has the highest tagging and

tag and classify 100% of their unstructured data

and another 20% say over 80% must be tagged





Financial

Documents

the most often

IP

Top Data Type Risk in Select **Industry Sectors**

of healthcare organizations cited PHI

of manufacturers listed CUI and FCI

of pharmaceuticals and life sciences firms

listed merger and acquisition (M&A) data

Legal

Communications

of security and defense firms and energy and utility organizations list GenAl LLMs

GenAl

LLMs

How Kiteworks Helps Tag

and Classify Unstructured

Data and Mitigate Risks



The Kiteworks Private Content Network (PCN) provides a comprehensive platform for managing sensitive data, including the ability to tag and classify data

permissions for different data types entering the Kiteworks platform Content-based risk policy applies the appropriate rights best suited to manage cyber risk using the NIST Cybersecurity

Administrators can set specific rules and

Next-gen digital rights management (DRM) based on content-based risk policies help

Framework (CSF) 2.0

Content policies based on the data class risk profile capabilities for file expiration and revocation rules organizations to comply with data retention and deletion requirements under various regulations

For all the findings contained in the 2024 Sensitive Content Communications Privacy and Compliance Report, download your copy today.

www.kiteworks.com